



## Publications - Centre for Responsible Business

### Publications

#### Forthcoming publications

- Abländer, M. & S. Hudson (forthcoming) Handbook of Business and Corruption: Cross-Sectoral Experiences. Bingley, UK: Emerald Publishing Limited.
- Descubes I., McNamara T., & Claasen, C. (forthcoming). The Marketing Language of Trophy Hunting Providers in Namibia: Evidence of Ethics in an Apparently Unethical Industry? Current Issues in Tourism, Published online: 09 Mar 2017, <http://dx.doi.org/10.1080/13683500.2017.1299696> (ABS 2)
- Guibert, L. & Roloff, J. (forthcoming). Stakeholder Dialogue: Strategic Tool or a Waste of Time? Accepted for publication in the Journal of Business Strategy. (CNRS 3)
- Hudson, S., Bryson, D and Michelotti, M. (forthcoming) "Individuals' Assessment of Corporate Social Performance, Person-Organization Values and Goals Fit, Job Satisfaction and Turnover Intentions." Industrial Relations/Relations Industrielles. (CNRS 3)
- Hudson, S. & Claasen, C. (forthcoming) Nepotism and cronyism as a cultural phenomenon. In M. Abländer & S. Hudson (Eds) Handbook of Business and Corruption: Cross-Sectoral Experiences. Bingley, UK: Emerald Publishing Limited.
- Michelotti, M. Vocino, A., Gahan, P. & Roloff, J. (forthcoming). Corporate Ownership and Firm Performance in Post-Communist Economies: Evidence from Ukraine. International Journal of Human Resource Management. DOI:10.1080/09585192.2016.1139617. Online first. (ABS 3)
- Roloff, J. & Zyphur, M. J. (forthcoming). Null Findings, Replications, and Pre-Registered Studies in Business Ethics Research. Journal of Business Ethics. (CNRS 2)

#### 2017

- Garrigós Simón, F. J., González-Cruz, T., & Contreras-Pacheco, O. (2017). Policies to enhance social development through the promotion of SME and social entrepreneurship: a study in the Colombian construction industry. Entrepreneurship & Regional Development, 29(1-2), 51-70. (ABS 3)
- Ouest France 2017. RSE. Dialogue stratégique et gestion pertinente des acteurs impliqués. Ouest France Enterprise, 04. January 2017. Available under: <http://www.ouest->

france.fr/economie/entreprises/rennes-school-business/rse-dialogue-strategique-et-gestion-pertinente-des-acteurs-impliques-4715572

- Roloff, J. & Guibert, L. 2017. Actionnaires : la fin du pouvoir absolu ? Libération, April 4th, 2017.
- Vanwallegem (2017). The real effects of sustainable and responsible investing? Economics Letters, 157(July 2017): 10-14. (ABS 3)

## 2016

- Chiu, R. B., Mirowska, A. & Hackett, R. D. 2016. The bully pulpit: Explaining Donald Trump. Waiting for his fans to come to their senses? Keep waiting. Ipolitics, available under: <https://ipolitics.ca/2016/09/09/the-bully-pulpit-explaining-donald-trump/>
- Hasan, M. R., Lowe, B. and Rahman, M. 2016. Visual Cues and Innovation Adoption among Consumers at the Bottom of the Pyramid, *Forthcoming Qualitative Market Research: An International Journal*, DOI: 10.1108/QMR-04-2015-0032 (CNRS 4)
- Nishant, Rohit, Mark Goh, and Philip Kitchen, 2016. Sustainability and differentiation: Understanding materiality from the context of Indian firms. *Journal of Business Research*, 69, 1892-1897. (CNRS 3)
- Rose, J., Lépineux, F., Bonanni, C., & Hudson, S. 2016. *La RSE : Théories et pratiques*. (2eme édition) Dunod.

## 2015

- Descubes, I. and McNamara, T. (2015). Theatre-Based Learning to Foster Corporate Legacy Change. *Journal of Organizational Change Management*, 28 (4), 565 - 578. (CNRS 3)
- Roloff, J.; Abländer, M. S. & Zamantili Nayir, D. 2015. The supplier perspective on partnerships with buyers. *Journal of Business Strategy*, 36(1), 25-32. (CNRS 3)
- Standifer, R. L., Reus, A., Peus, C., Passos, A., dos Santos, C., Weisweiler, S. (2015). Time in teams: Impact of cognitions and conflict. *Journal of Managerial Psychology*, 30(6), 692-708. (ABS 3)
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## 2014

- Nishant, Rohit, TSH Teo, and M Goh 2014. Energy Efficiency Benefits: Is Technophilic Optimism Justified? *IEEE Transactions on Engineering Management*, 61: 476-487. (CNRS 2)
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- Blumrodt, J., Desbordes, M., & Bodin, D. 2013. Soccer brands and corporate social responsibility. *Sport, Business and Management: an International Journal*, 3(3), 205-225.

- Hasan, M. R., Rahman, M., and Khan, M. M. 2013. Rural Consumers' Adoption of CRM in a Developing Country Context. *International Journal of Business and Management Invention (IJBMI)*, 2(9), 121-131.
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## 2012

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- Claasen, C., Roloff, J. 2012. The Link between Responsibility and Legitimacy: The case of De Beers in Namibia. *Journal of Business Ethics*, 107: 379-398. (CNRS 2)
- Lester, S. W., Standifer, R. L., Schultz, N., & Windsor, J. 2012. Actual versus perceived generational differences at work: An empirical examination. *Journal of Leadership & Organizational Studies*, 19(3), 341-354.
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## 2011

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- Puncheva-Michelotti, P., Michelotti, M. 2010. The role of the stakeholder perspective in measuring corporate reputation. *Marketing Intelligence and Planning*, 28(3), 249 – 274. (ABS 1)
- Roloff, Julia & Aßländer, Michael S. 2010. Corporate Autonomy and Buyer-Supplier Relationships: The Case of Unsafe Mattel Toys. *Journal of Business Ethics*. 97(4), 517-534. (CNRS 2)
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