

International Bachelor Programme in Management



The International Bachelor Programme in Management (IBPM) is a 3-year Bachelor degree which aims to provide high-school certificate holders with a solid academic and practical foundation in business management and operations, and to prepare them to enter the job market or to pursue their studies at Masters level, in France or overseas. Students can join either in the 1st year or directly in the 3rd year (100% in English).

A UNIQUE COMBINATION OF ACADEMIC, LINGUISTIC AND PRACTICAL SKILLS

First year students follow foundation classes in all major business disciplines, with a teaching focus on developing practical skills, via projects and simulations, which can be directly applied and perfected during studies and work placements.

A strong emphasis is based on work-based learning, with compulsory internships during the programme. With this work experience on their CVs, IBPM students have a real advantage when looking for jobs or masters.



CAREER OPPORTUNITIES

- Junior Product Manager,
- Communications Assistant,
- Sales / Export Sales Representative,
- Webmaster,
- Project Manager (on & off line),
- Community Manager...
- Junior Purchaser,
- Supply Chain Assistant...
- Management Accountant Assistant,
- Junior Accountant...

ALUMNI WORK FOR

- L'Oreal,
- Henkel,
- Pepsico,
- Thales,
- Mediaveille...



year

3 60 ECTS specialisations

semester 5

Academic exchange or double-degree or specialisation
>> **Rennes or International**



semester 6.1

Academic exchange or double-degree or specialisation
>> **Rennes or International**



semester 6.2

Junior specialist placement (minimum 8 weeks)
>> **France or International**

SPECIALISATION COURSES AT RENNES

Finance and Banking | Sales and Marketing | Purchasing & Supply Chain Management | Digital Selling

year

2 60 ECTS core courses

semester 3

Advanced courses
>> **Rennes**



semester 4

Advanced courses
Placement (minimum 16 weeks)
>> **Rennes or International**

Course overview:
Sustainable Development, Financial Operations, Civil Service project "Reciprocity"...

Course overview:
Organisational Behaviour, International Business Management, Fundamentals of Law...

year

1 60 ECTS core courses



semester 1

Introductory courses
>> **Rennes**



semester 2.1

Business placement (min 8 weeks)
>> **France or International**



semester 2.2

Consolidation courses
>> **Rennes**

Course overview:
Economics, Fundamentals of Human Relations, Marketing Analysis...

Course overview:
Marketing Mix, Sales Techniques, Fundamentals of Management Accounting...

ADMISSION REQUIREMENTS

- English proficiency:
TOEFL > 80 IBT or TOEIC > 750
or IELTS > 6.5 or native language: English

1st YEAR

- High School Diploma or equivalent

3rd YEAR

- Dip. H.E. in Management or equivalent (120 ECTS)

ACADEMIC CALENDAR

1st YEAR ENTRY

- Modules: September 2018 to May 2021
- Internship: 9 months of internship during the 3-year programme

3rd YEAR ENTRY

- Modules: September 2018 to May 2019
- Internship: 8 weeks from June 2019 to August 2019