

MSc Creative Project Management Culture & Design

DARE CREATIVITY IN BUSINESS WORLD

in partnership with

EESAB



This programme develops expertise in the management of creative projects through discussions, case studies and in-class activities.

Participants will apply knowledge in real-world project collaborations with organisations, institutions and associations from the arts, events and design sectors, or with the creative industries.

Graduates will acquire the know-how and skills to enter the business world as an independent creator or as part of an existing organisation in the creative and cultural sectors.

Dr Sarah HUDSON,
Programme Manager



DURATION 15 months
(including at least a
4-month internship)

START DATES September

TEACHING LANGUAGE
English & French

Programme 120 ECTS

THESIS / INTERNSHIP

SEMESTER 1

COMPULSORY MODULES

- Financing Cultural Activities
- Thinking Inside Out: Leadership, Team Innovation and Creativity
- User Experience Management
- Creativity Workshop
- Project Management Culture & Design
- Scénographie & Logistique
- Technologies et Usages
- Salon Professionnel

SEMESTER 2

COMPULSORY MODULES

- Management Control in Creative Projects
- Environnement Juridique et Professionnel
- Marketing Evènementiel et Culturel
- Design Process
- From Idea to Model to Business Plan
- Histoire de l'Art Contemporain

Admission

REQUIREMENTS

- A strong academic background
 - Bachelor or equivalent
- French proficiency: DELF > B2 or DALF > C1 or TCF TEF
 - English proficiency:

TOEFL > 80 IBT or TOEIC > 750 or IELTS > 6.5 or native language: English

- 3 essays (Why Rennes SB, Your international exposure, Motivation to join Rennes SB)



ACADEMIC CALENDAR

- Modules: September 2019 to April 2020
- Internship: May 2020 to December 2020
- Graduating project: up to October 2020

TUITION FEES

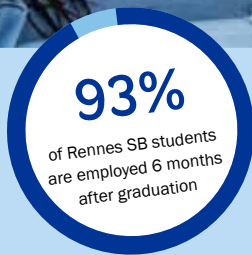
€18,200

APPLY www.apply.rennes-sb.com
contact: admissions@rennes-sb.com



Having always been attracted to the creative industries, I chose to pursue my studies through the MSc. in Creative Project Management, Culture & Design: a double degree resulting from a partnership with the European Academy of Fine Arts in Brittany. I discovered a new approach to management and design with specific courses allowing me to prepare for a career in the creative industries.”

Thibault MESSEMACRE,
French double degree student



Alumni

CAREER OPPORTUNITIES

Deputy Director & Project Manager in Culture and Communication, Digital & Business Development Manager, Client Operation Manager, Event Project Manager...

COMPANIES

Afm Telethon, Académie de France - Villa Medici, Association pour le rayonnement de l'Opéra de Paris, Institut Français des Pays-Bas...

MEAN SALARY*

1ST EMPLOYMENT :
- €39,000 (France)
- €47,000 (abroad)

*MSc Alumni Average

WORK COUNTRIES

France, Holland, Italy, Switzerland...

Student academic background

